



FEE SCHEDULE AND PRICES

INITIAL INTRODUCTION:

MINUTES	PRICE
15 Minutes	Complimentary

FIRST CONSULTATION:

MINUTES	PRICE
60 Minutes	\$225

For each additional 15 Minutes: \$50 will be added to the total.

FOLLOW-UP CONSULTATION :

Assuming no new test results: discount applied.

MINUTES	PRICE
30 Minutes	\$100
60 Minutes	\$150

Follow-Up consultations may include phone calls to discuss a targeted problem, checking in on progress of the treatment plan, or complex email responses.

HEALTHYSOLUTIONSRX MEMBERSHIP

\$99 Per Month

(Minimum 3 months)

Member Benefits:

1. Monthly 60 minute Consultations
2. Membership Email Access
3. 10% off Testing and Supplements
4. Auto-Refill Supplements



AN EXPLANATION OF FINANCIAL POLICY

At Williamsburg Drug Co. we are passionate about what we do, and we feel that it is our mission to provide as many people as possible with the highest quality natural health care possible. Just as our services are unique to pharmacy, our financial policies also set us apart from mainstream medicine. We have prepared the following information to answer questions you or your family members may have about the rationale for our financial policies. If, after reading this, you still have questions, feel free to speak with our staff.

WHY WE DO NOT ACCEPT INSURANCE

Many people who have contacted our office for our services have asked us why we do not bill insurance directly when other medical providers do. We fully understand the financial challenge this presents to some patients, and we wish there were a way for us to bill your insurance company. Unfortunately, at this time, there is not. Here is why:

When providers bill health insurance companies directly, the providers are required to become participating providers. The provider must sign a contract that allows the insurance company to determine which services they will and will not provide and how much they can charge for those services. In general, insurance companies are not focused on preventive or wellness services. They are heavily invested in the conventional model of health care that too often relies on disease management. At Williamsburg Drug Co. are committed to the functional medicine model that addresses the underlying causes of your symptoms.

Most doctors and clinics cope with the requirements of being participating providers by keeping their office visits very brief, so that they can see many patients within a given time frame. When their clinic becomes unprofitable, it must be supported by another institution.

Most primary care medical clinics are not self-sustaining financially and have had to merge with hospitals whose expensive, high-tech surgical and diagnostic procedures are priced to keep the clinics afloat financially.

Providers keep office visits very brief and see many people per hour. Ironically, some of our patients complain about their extremely brief and unsatisfactory office visits in other medical practices, while at the same time expressing frustration that we do not accept insurance. Unfortunately, we have found that we cannot be participating providers in the insurance networks and provide the time-intensive, well-researched, expert intensive care that we do.

WHY WE MUST CHARGE FOR YOUR FOLLOW-UP CONSULTATION

Some patients have asked why we charge for follow-up consultations regarding lab results and exams, as well as for telephone consultations, when other doctors do not. Our staff is not salaried, as are providers who are employed in large clinics and hospitals and whose salaries are partially subsidized by expensive diagnostic and surgical procedures and hospital fees. Our staff pay is based solely on the time and services they provide. Like all non-salaried professionals, including lawyers and accountants, our practitioners must charge for their time so we can afford to provide you with care and remain in business. In general, we charge only for our face-to-face time with you. Our practitioners spend considerable non-reimbursed time each week consulting with each other (and other providers) regarding your care, reviewing your records, and meeting with staff to improve the quality of our services.

In follow-up visits, our doctors spend significant time discussing your results with you. For example, it is relatively simple to inform a patient that her mammogram is negative; but it is entirely different to discuss the results of more complex functional evaluations and to recommend practical lifestyle and dietary strategies that may help to prevent breast cancer. Patients often complain that conventional doctors do little to nothing in the way of truly preventive medicine. We want you to understand that preventive health-care takes considerable time and expertise on the part of the practitioner and that someone has to pay for that time and expertise.